



AGENDA
LAKEVILLE AREA ARTS CENTER COMMITTEE
July 15, 2021 3:30 – 4:30 p.m.
LAAC Pottery Studio

1. Call to order
2. Approval of May 13, 2021 minutes
3. YOY Dashboard
4. Program Update
5. Playbill Update
6. Commissioned Sculpture Update
7. Casperson Park Outdoor Performance Pavilion
8. New Program/Event Idea Sharing
9. Friends of LAAC Update
10. Strategic Planning Committee Updates

Strengthening our community commitment to the arts

- a. Reconvene Expansion Task Force - **Bob**, Joe, John (Oct 2021)
- b. Reconvene Community Engagement Committee - **Anita**, Kristy, Lynn, Robert (Oct 2021)
- c. Review of City funding process for new programs and facilities - **Joe**, Bob (Jan 2022)
- d. Facility tour: White Bear Lake - **Anita**, Cheryl (Jan 2022)
- e. Agenda Item: What are the parameters for partnering with businesses & civic orgs - **Tim**, Michelle, Jeanne (Apr 2022)
- f. Rationale for expansion / feasibility study - **Bob**, Neil (July 2022)
- g. Event sponsors (Business vs Private) or fundraising (i.e. Summer Concerts) - **Tim**, Michelle (Oct 2022)
- h. Complete five-year utilization plan - **Bob**, Tim, with Keith, Paul from FLAAC (Dec 2022)

Deepening participant engagement, retention, and volunteerism

- a. Coordinate grant application process for Operational Support Grant - **Joe**, Kristy (Oct 2021)
- b. Reconvene marketing sub-committee to review results from 2019 recommendations - **Jeanne**, Kristina, Karla, Joe (Jan 2022)
- c. Internship plan is presented to board for review – **Kristy** (Jan 2022)
- d. Outreach to new neighborhoods to review options for HOA relationships using Edina Model - **Neil**, Bob (Apr 2022)
- e. Crossover with Advisory & FLAAC on Membership Program - **Kristy**, Nancy, Michelle FLAAC (July 2022)
- f. Present plan (with job description) to hire a volunteer coordinator - grant funded - **Kristy**, Joe (Oct 2022)

Reaching new participants with expanded programming

- a. Meet with staff and advisory board to coordinate programs/funding and grant funding. - **Bob**, Joe, Kristy (Apr 2022)
- b. Community engagement review happens with LAAC tours – **Michelle** (July 2022)
- c. Review data collection from programs and events and impact on new program outreach and grant funding - **Robert**, Joe, Nancy (Oct 2022)
- d. Complete a community needs survey/focus group – **Michelle** (Dec 2022)

11. Announcements
12. Adjourn