



# ELECTRONIC SIGNAGE STANDARDS

## for the City of Lakeville, MN

### IMPORTANT INFORMATION:

- The electronic displays are limited to **electronic changeable text** or **electronic graphic display** (defined by the City Code).
- A **sign permit is required** for construction of the sign.
- An **annual dynamic display sign license is also required** for operation of the electronic portion of the sign.
- Electronic signs are only **allowed on properties zoned C-2, C-3 or P-OS District** as designated on the City's Zoning Map.

### MAXIMUM SIZE AND CONSTRUCTION:

- The electronic display **must be incorporated as part of a monument style freestanding sign** with a base equal or greater than the width of the sign and consisting of stone, brick or decorative masonry for forty (40%) of the structure.
- The **maximum area of the electronic display is forty (40) square feet** to be included within the overall area allowed for the sign.
- The total height of the sign structure including the base **must not exceed fifteen (15) feet**.

### C-2/C-3 DISTRICT LOCATION REQUIREMENTS:

- The electronic sign **must be setback a minimum of 15 feet from any property line abutting a public street, 5 feet from any other property line and 50 feet from any residentially zoned property.**
- The electronic sign must be located in a yard adjacent to a non-residential street designated as an arterial or major collector street by the City's Comprehensive Plan.

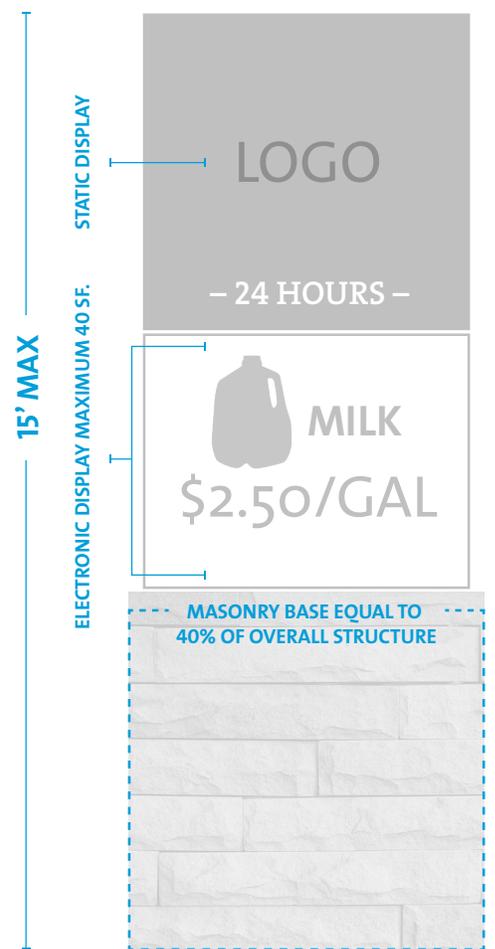
### OPERATIONAL REQUIREMENTS:

- There must be a **minimum of one (1) minute between display changes.**
- The display **must be static** and changes in the image **must be instantaneous without any special effects** including but not limited to scrolling, flashing, animation or other effects.
- The sign **must be programmed to freeze the display in the event of a malfunction** or if ordered to do so by the City for non-compliance.

### BRIGHTNESS:

- The brightness of all signs is **limited to 5,000 NITS during daylight hours and 500 NITS during nighttime hours.**
- Signs **must be equipped with a dimmer control to regulate the brightness** of the signs as required by the City Code.

### TOTAL SIGN AREA PER DISTRICT ALLOWANCES



### ELECTRONIC CHANGEABLE COPY SIGN:

A sign or portion thereof that displays electronic, nonpictorial text information in which each alphanumeric character, graphic, or symbol is defined by a small number of matrix elements using different combinations of light emitting diodes (LEDs), fiber optics, light bulbs or other illumination devices within the display area.

### ELECTRONIC GRAPHIC DISPLAY SIGN:

A sign or portion thereof that displays electronic, static images, static graphics or static pictures, with or without text information, defined by a small number of matrix elements using different combinations of light emitting diodes (LEDs), fiber optics, light bulbs or other illumination devices within the display area where the message change sequence is accomplished immediately or by means of fade, repixelization or dissolve modes.

### PLANNING DEPARTMENT

20195 Holyoke Ave. Lakeville, MN 55044 (952) 985-4420 | Hours: 8 a.m.-4:30 p.m. | [www.ci.lakeville.mn.us](http://www.ci.lakeville.mn.us)

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