



Parks & Recreation

SPONSORSHIP OPPORTUNITIES



LakevilleMN.gov



Haunted Forest Event

Investing in Your Community

Our Parks & Recreation Department is proud to provide the residents of Lakeville and surrounding communities with a variety of programs, special events and classes. We strive to offer programming for youth of all ages and their families to enjoy.

Your contribution would ensure the success of these programs as well as keep them affordable and accessible to all who would like to participate.

We value our community partnerships and know that we couldn't offer these events without the support of the many civic groups, businesses, volunteers and sponsors who support us.

We appreciate your time and consideration.

Sponsorship Levels

BRONZE - \$150

- Volunteer opportunities
- Space or booth at event (10'x10')
- Opportunity to hand out branded swag

SILVER - \$500

- All the above AND
- Logo included with the event write-up in brochure

GOLD - \$1,000

- All the above (20'x20') AND
- Logo on event flyers and social media advertisement of event

PLATINUM - \$2,500-\$5,000*

- All the above AND
- 1/4 page ad in Parks & Recreation and Arts Center brochure. *\$5,000 = exclusive sponsorship of event

Custom packages can be designed as requested. Some of our best ideas come from organizations such as yours! If you have an idea we would love to hear it.

SPONSORSHIP OPPORTUNITIES

Many events to choose from. Want to donate in ways not listed? Please call us at 952-985-4600.



Ritter Fest

Enjoy the great outdoors at Ritter Farm Park. Snow activities for all ages. This event is held in January of each year.



Free Family Fun Fest

Community event that includes games, inflatables, vendors, ice skating and movie on the turf.



Youth Fishing Events

Free admission events promote fishing for kids and get them outside and in the parks. These events are held in July and February.



Kids Triathlon

This triathlon includes a 1-mile kayak leg, 2-mile bike ride and a 1-mile run. This event is held annually at Antlers Park.



Puppet Wagon

The wagon travels to 13 different parks all summer long, providing free shows to families. Min. sponsorship is \$1,000.



Scholarship Program

This program enables youth to participate in programs regardless of economic hardship.



Easter Egg Scramble

An event for the whole family that includes breakfast, activities and an egg hunt in collaboration with the Downtown Lakeville businesses.



Haunted Forest

A trick-or-treat maze, haunted trail, hay rides, puppet show, pumpkin give away and more. This all ages event attracts more than 2,000 participants. Min. sponsorship is \$500.



Pan-O-Prog Run

This is a 1 & 4 mile run along beautiful Lake Marion. Event also includes a free Kids Fun Run. On average 250-400 runners participate.



Safety Camp

Help make your community safer. Kids spend two days with police officers, firefighters, Dakota Electric staff and various local organizations learning about a multitude of safety topics.



Santa's Secret Store

Create lasting memories. Specially designed for children to purchase gifts for family and friends. Gifts are wrapped, brought home and kept a secret until the holidays. This event attracts more than 450 participants.

Other Sponsorship Opportunities

- Tourneys - Pickleball, Softball
- Donate to the Parks
- July 4th Fireworks
- Miracle Field at King Park
- Ritter Farm Dog Park
- Other

Call 952-985-4600 for more info.

SPONSORSHIP PROGRAM APPLICATION FORM

Sponsor Name _____

Contact Name _____

Address _____

City, State, Zip _____

Telephone _____

Email _____

Check sponsorship level and indicate event(s).

- BRONZE - \$150** _____
Volunteer opportunities
Space or booth at event (10'x10')
Opportunity to hand out branded swag
- SILVER - \$500** _____
All the above AND
Logo included with the event write-up in brochure
- GOLD - \$1,500** _____
All the above (20'x20') AND
Logo on event flyers and social media advertisement of event
- PLATINUM - \$2,500-\$5,000*** _____
All the above AND
1/4 page ad in department brochure
*\$5,000 = exclusive sponsorship of event

Charitable contributions to governmental units are tax-deductible under section 170(c)(1) of IRS code if made for public purpose.

Please return this form to:

Lakeville Parks & Recreation
Attn: Patty Dexter
20195 Holyoke Ave.
Lakeville MN 55044



952-985-4600
pdexter@lakevillemn.gov

