



2018 Community Survey

City Council Work Session July 23, 2018



- Mail-in survey
- Random sample of Lakeville residents
- 2018 - 409 of 1,600 surveys were returned (25 percent)
- 2013 - 434 of 1,200 surveys were returned (36 percent)
- 2018 survey also included an open on-line option – results consistent with mail-in survey
- The survey captures the residents opinions within three pillars and eight central facets

Survey Methods



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- Community Characteristics
 - Governance
 - Participation

Three Pillars



- Pillar One:

	Percent rating positively (e.g., excellent/good)		2018 rating compared to 2013	Comparison to benchmark	
	2013	2018		2013	2018
Overall quality of life	92%	94%	Similar	Much higher	Higher
Overall image	85%	88%	Similar	Much higher	Higher
Place to live	96%	96%	Similar	Much higher	Similar
Neighborhood	88%	91%	Similar	Much higher	Similar
Place to raise children	92%	97%	Similar	Much higher	Higher
Place to retire	57%	65%	Higher	Lower	Similar
Overall appearance	86%	90%	Similar	Much higher	Higher

Community Characteristics



- Pillar Two:

	Percent rating positively (e.g., excellent/good)		2018 rating compared to 2013	Comparison to benchmark	
	2013	2018		2013	2018
Services provided by Lakeville	84%	88%	Similar	Higher	Similar
Customer service	90%	87%	Similar	Much higher	Similar
Value of services for taxes paid	65%	64%	Similar	Much higher	Similar
Overall direction	69%	71%	Similar	Much higher	Similar
Welcoming citizen involvement	57%	60%	Similar	Higher	Similar
Confidence in City government	NA	71%	NA	NA	Similar
Acting in the best interest of Lakeville	NA	76%	NA	NA	Similar
Being honest	NA	76%	NA	NA	Higher
Treating all residents fairly	NA	75%	NA	NA	Higher
Services provided by the Federal Government	44%	51%	Higher	Similar	Similar

- Pillar Three:

	Percent rating positively (e.g., always/sometimes, more than once a month, yes)		2018 rating compared to 2013	Comparison to benchmark	
	2013	2018		2013	2018
Sense of community	73%	67%	Similar	Higher	Similar
Recommend Lakeville	94%	96%	Similar	Much higher	Higher
Remain in Lakeville	91%	94%	Similar	Much higher	Higher
Contacted Lakeville employees	42%	40%	Similar	Much lower	Similar

Participation



- Public Safety
- Mobility
- Natural Environment
- Built Environment
- Economy
- Recreation and Wellness
- Education and Enrichment
- Community Engagement

Central Facets



Crime prevention, fire prevention, ambulance service, etc.

- Responses were equal to or improved compared to 2013
- Similar or above national average
- 96% overall rating
- Within the facet of safety, all aspects were rated positively by at least 9 in 10 survey participants and evaluations of the overall feeling of safety in Lakeville was rated higher than comparison communities

Public Safety



Auto, transit, bike and walking transportation system, including access to parking, street lighting, snow removal, traffic signal timing, street cleaning, sidewalk maintenance, etc.

- Ease of car travel - 80% Excellent or Good, above national average
- Bus/Transit Services - 61%, consistent with 2013 and national average
- Ease of bicycle travel, walking; availability of paths and trails increased from 77% in 2013 to 81% in 2018 - above national average
- Street repair increased from 45% in 2013 to 52% in 2018
- Snow removal decreased from 74% in 2013 to 69% in 2018
- 85% overall rating
- Respondents also rated all aspects of mobility strongly, assessing most measures higher than national averages
- Additionally, assessments for traffic flow and ease of travel by car increased in 2018

Mobility/Transportation



Open space, natural area preservation, yard waste pickup/garbage collection, cleanliness, recycling, water conservation, energy efficiency, drinking water, etc.

- Overall rating increased from 81% in 2013 to 91% in 2018
- About 9 in 10 residents rated the aspects of Natural Environment positively, particularly highlighting overall city cleanliness and preservation of open space as a strength

Natural Environment



New development, housing options, public spaces, sewer services, land use planning/zoning, etc.

- Affordable quality housing - decreased from 62% in 2013 to 52% in 2018
- Variety of housing options maintained at 70%
- NOT under housing cost stress improved from 76% to 84%
- All other facets stayed consistent or improved
- Overall rating of 75% - consistent with national average
- About 7 in 10 residents gave high marks to new development and the variety of housing options
- Ratings for the facet of Built Environment were exceptional and higher than the national benchmark

Built Environment/Housing



Shopping and employment opportunities, cost of living, vibrant downtown, place to work, business and services, purchase goods and services in Lakeville, work in Lakeville, etc.

- Employment opportunities - increased from 32% in 2013 to 49% in 2018
- Work in Lakeville 24% - lower than national average
- Places to work increased from 59% in 2013 to 64% in 2018
- Vibrant downtown/commercial area 43%
- Economy will have positive impact on income increased from 20% in 2013 to 45% in 2018
- All other facets stayed consistent
- Overall economic health 88% - higher than national average
- At least 8 in 10 surveyed were pleased with the overall economic health of Lakeville

Economy



Fitness and recreation opportunities, healthcare and wellness, city parks, recreation programs, use of recreation centers, etc.

- Health services increased from 73% in 2013 to 83% in 2018
- Recreation programs decreased from 86% in 2013 to 80% in 2018
- Overall health and wellness 81% - above national average
- All other facets stayed consistent

Recreation and Wellness



K-12 education, culture/music/arts, child care, religious/spiritual events, adult education, public library, etc.

- K-12 education increased from 83% in 2013 to 90% in 2018
- Cultural/arts/music activities increased from 50% in 2013 to 71% in 2018
- Participation in religious or spiritual activities decreased from 59% in 2013 to 50% in 2018
- Overall education and enrichment 86% - higher than national average
- Education and enrichment opportunities and K-12 education; all outshined communities nationwide

Education and Enrichment



Opportunities to participate in community matters or volunteer, openness and acceptance, neighborliness, social events, etc.

- Neighborliness – 69%
- Openness and acceptance increased from 61% in 2013 to 63% in 2018
- Opportunities to participate in community matters decreased from 66% in 2013 to 63% in 2018
- Confidence in city government 71%
- Attending a local public meeting decreased from 22% in 2013 to 10% in 2018
- Watched a local public meeting decreased from 38% in 2013 to 16% in 2018
- Voted in local elections decreased from 92% in 2013 to 87% in 2018
- Participated in a club decreased from 31% in 2013 to 22% in 2018
- About two-thirds felt the sense of community was excellent or good
- Almost all survey participants indicated they would recommend Lakeville to someone who asked and planned on staying in Lakeville for the next five years - ratings were higher than national benchmarks

Community Engagement



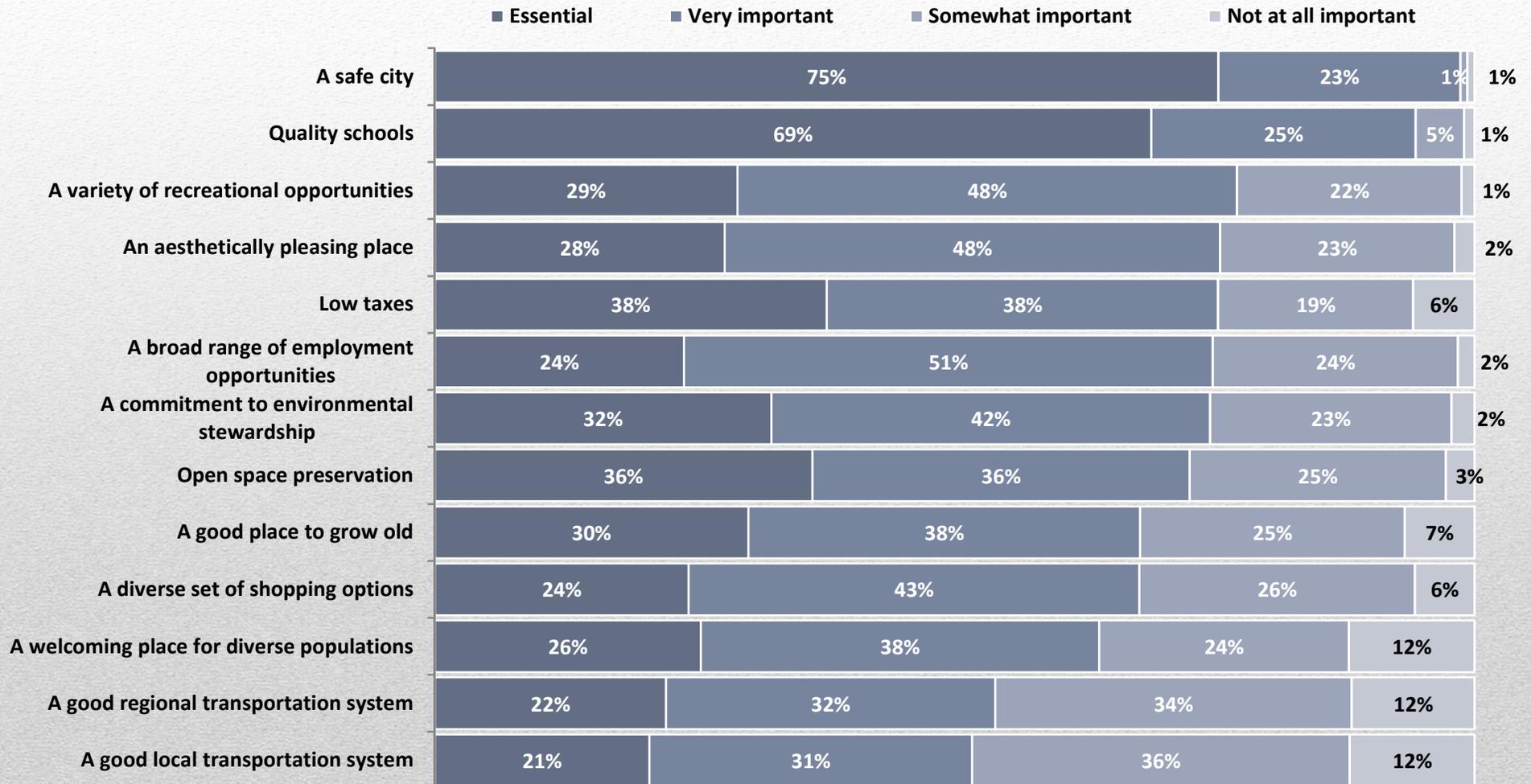
The City of Lakeville included three custom questions of special interest on the survey.

The questions sought feedback regarding aspects that are important to the quality of life in Lakeville, future planning priorities and preferences for funding park and recreation projects.

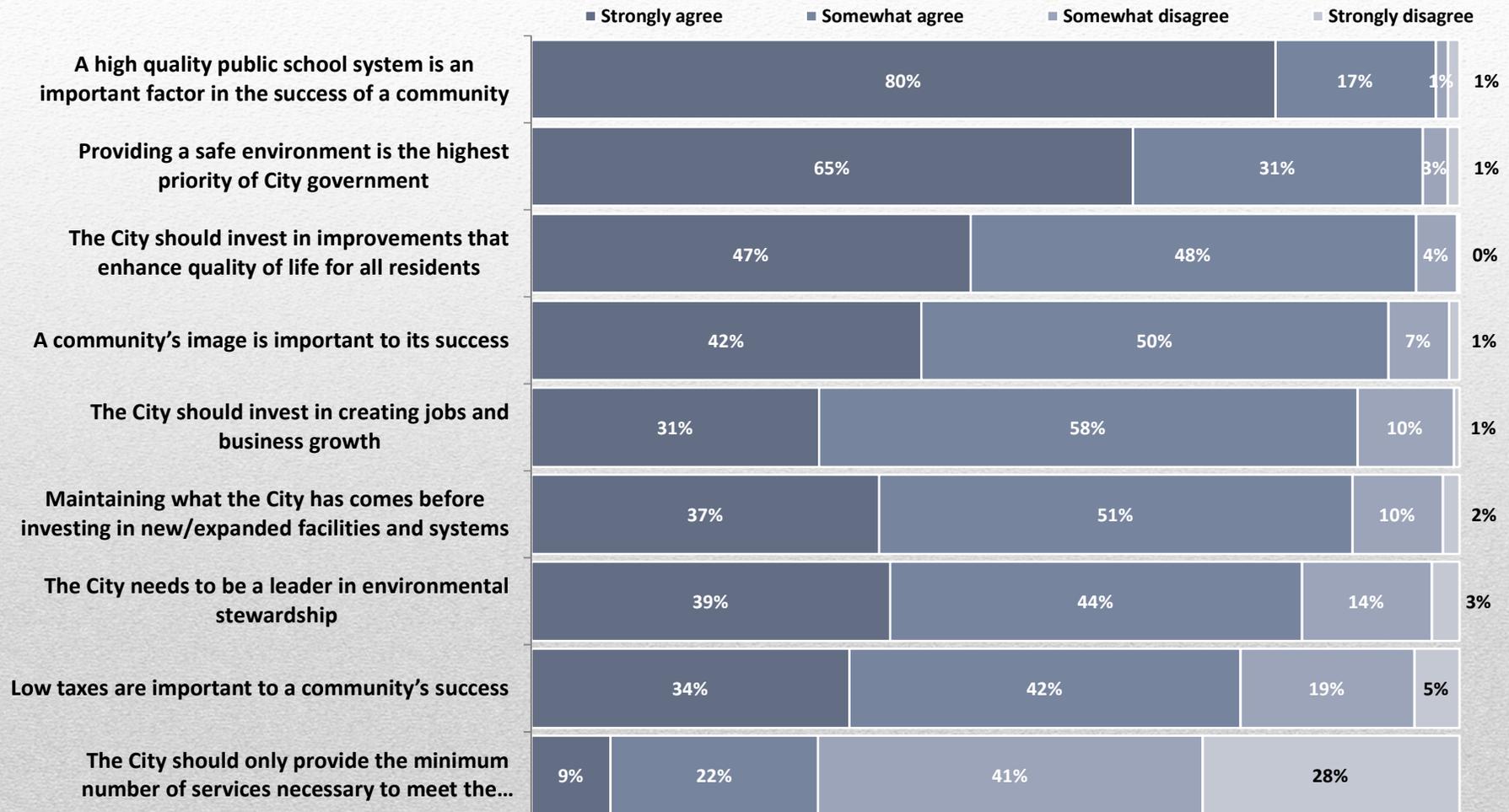
Special Topics/Custom Questions



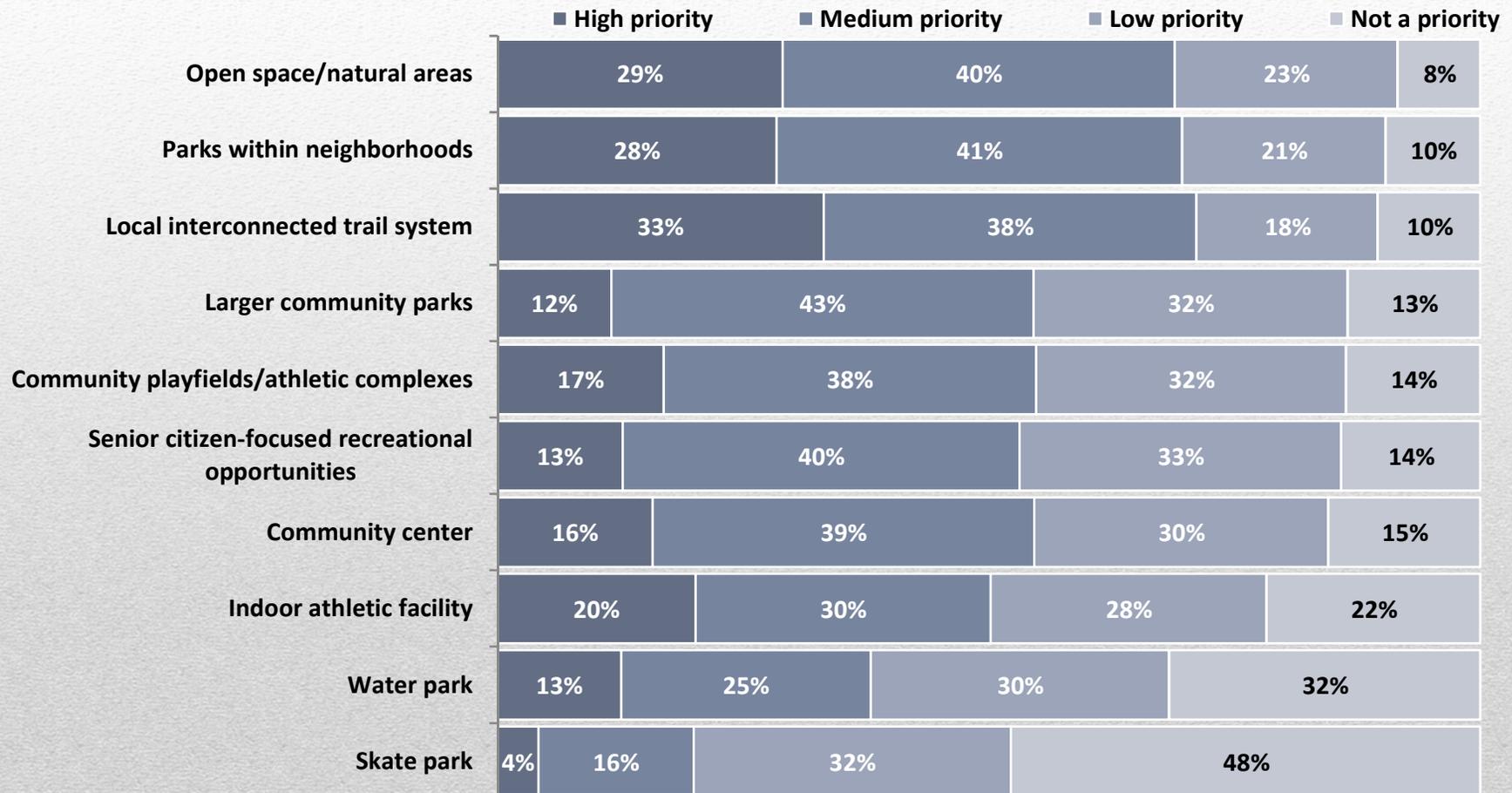
Aspects Important to the Quality of Life – please rate how important, if at all, the following are to the future of Lakeville:



Resident Planning Priorities – please indicate if you agree or disagree that the Lakeville community should focus on each of the following in the coming two years:



Residents' Priorities for Funding – if a vote were held to increase the amount of property taxes to fund the following parks and recreation improvements, please indicate which projects or services, if any, would be a priority:





Questions and Discussion

