



AGENDA
LAKEVILLE AREA ARTS CENTER COMMITTEE
April 13, 2023 3:30 – 4:30 p.m.
LAAC LOBBY

1. Call to order
2. Approval of January 12, 2023 minutes
3. Introductions
 - a. Chris Foss – Advisory Board Member
 - b. Muhammad Shahbaz – Advisory Board Alternate Member
 - c. Scarlett Larson – Program Coordinator
4. Election of Officers
5. YOY Dashboard
6. Program Update
7. 2023 Downtown Lakeville Art Crawl – May 13
8. Summer 2023 Music In the Park Series
9. Stage Annex and Loading Dock Update
10. Grant Updates
11. Friends of LAAC Update
12. New Program/Event Idea Sharing
13. Strategic Planning Committee Updates

Strengthening our community commitment to the arts

- a. ~~Reconvene Expansion Task Force - Bob, Joe, John (Oct 2021)~~
- b. Reconvene Community Engagement Committee - **Anita**, Kristy, Lynn, Raj (January 2023)
- c. ~~Review of City funding process for new programs and facilities - Joe, Bob (Jan 2022)~~
- d. Agenda Item: What are the parameters for partnering with businesses & civic orgs - **Tim**, Michelle, Jeanne (Apr 2023)
- e. Rationale for expansion / feasibility study - **Bob**, Neil (July 2023)
- f. Event sponsors (Business vs Private) or fundraising (i.e. Summer Concerts) - **Tim**, Michelle (Oct 2022)
- g. Complete five-year utilization plan - **Bob**, Tim, with Keith, Paul from FLAAC (Dec 2023)

Deepening participant engagement, retention, and volunteerism

- a. ~~Coordinate grant application process for Operational Support Grant - Joe, Kristy (Oct 2021)~~
- b. Present plan (with job description) to hire a volunteer coordinator - grant funded - **Kristy**, Joe (Oct 2022)
- c. Reconvene marketing sub-committee & review 2019 results - **Jeanne**, Kristina, Karla, Joe (Jan 2023)
- d. Internship plan is presented to board for review – **Kristy** (Jan 2023)
- e. Outreach to new neighborhoods to review options for HOA relationships using Edina Model - **Neil**, Bob (Apr 2023)
- f. Crossover with Advisory & FLAAC on Membership Program - **Kristy**, Nancy, Michelle FLAAC (Dec 2022)

Reaching new participants with expanded programming

- a. ~~Meet with staff and advisory board to coordinate programs/funding and grant funding. - Bob, Joe, Kristy (Apr 2022)~~
- b. Community engagement review happens with LAAC tours – **Michelle** (July 2023)
- c. Review data collection from programs and events and impact on new program outreach and grant funding - _____, Joe, Nancy (Oct 2023)
- d. Complete a community needs survey/focus group – **Michelle** (Dec 2023)

11. Announcements
12. Adjourn