



AGENDA

ENVISION LAKEVILLE CULTIVATE A SENSE OF COMMUNITY TASKFORCE

June 7, 2022 – 6:30 p.m.

Marion Conference Room

City Hall

- 1) Call to Order**
- 2) Approval of May 3, 2022 Meeting Minutes**
- 3) Focus Group Recap**
- 4) Final Report Format/Ideas**



MINUTES
ENVISION LAKEVILLE CULTIVATE A SENSE OF COMMUNITY TASKFORCE
May 3, 2022 – 6:30 p.m.
Marion Conference Room
Lakeville City Hall

Members present: Dan Wolter , Christine Yohnke, John Swaney, Matt Norman, Naomi Garcia, Cynthia Cajune, and Mike Howells (via phone)

Members absent: Dan Feldkamp, Ajay Raikar

Staff: Justin Miller, City Administrator

- 1) Call to Order
 - Chair Wolter called the meeting to order at 6:34.
- 2) Approval of April 5, 2022 Minutes
 - Minutes were approved as submitted.
- 3) Community Event Discussion
 - Lakeville Area Arts Center Manager Joe Masiarchin spoke about the LAAC strategic plan, proposed summer performance series (scheduled for 2023) and the Arts Festival. The committee was excited about the prospects of adding to either or both of these projects and agreed to include this recommendation to the city council.
- 4) Focus Group Discussion
 - Miller updated the taskforce on signups and outreach/promotion for the focus groups. The taskforce agreed to attend at least one focus group solely to introduce the event. A script will be provided so that there is consistency in the introductions. The taskforce also asked about producing written flyers and materials for outreach efforts.
- 5) Final Group Format/Ideas
 - Miller reminded the taskforce that a final report should be provided to the city council by July 1. The group agreed an outline detailing what we did, what we learned, and what we propose is a good first step. The focus group report should be available by the June taskforce meeting, and the group can fill in the outline at that time. Tentative plans are for the report to be presented to the city council at their June 27 work session.
- 6) Items for Future Discussion

- None

Meeting adjourned at 7:55 pm.

Envision Lakeville Cultivate a Sense of Community Taskforce
Final Report
June 27, 2022

PURPOSE/HISTORICAL PERSPECTIVE

The Envision Lakeville: 'Cultivate a Sense of Community' Taskforce (Taskforce) exists to support and further enhance the City of Lakeville's community vision. Initiated in 2013 and updated in 2018, Envision Lakeville provides strategic direction for the City's future. The Vision, Community Values and Strategic Priorities serve as an important framework for the evolving needs of our diverse community and must continue to be updated. Emphasis for the Taskforce will be to address and enhance the short-term and long-term strategies that foster opportunities for all to feel a sense of belonging within the City of Lakeville through the '*Cultivate a Sense of Community*' strategic priority.

RESPONSIBILITIES

1. The Taskforce is an advisory body of the City Council with responsibility to provide information and assistance in enhancing the strength and accountability of Envision Lakeville's values and strategic priorities. As its primary duties, the Taskforce shall:
 - a. Develop a proposal to initiate a community survey to identify the strengths, weaknesses, opportunities and threats to the City's efforts to *Cultivate a Sense of Community*. This survey will help measure progress of the Envision Lakeville strategic plan and will be similar to surveys conducted in 2013 and 2018. Additional questions may be fashioned to collect data specific to the needs of the taskforce.
 - b. Alongside the survey work above, develop and initiate community focus groups to identify the strengths, weaknesses, opportunities and threats to the City's efforts to *Cultivate a Sense of Community*.
 - c. Utilize collected community input to propose action steps and strategies to enhance the City's efforts to *Cultivate a Sense of Community*.
 - d. Provide recommendations to create better awareness of current census data about who we are today.
 - e. Provide recommendations to City Council for community events with the purpose of celebrating who we are and developing deeper connections among community members.
 - f. Provide recommendations to City Council, as appropriate, and present a final report to the City Council by July 1, 2022.

FINDINGS (listed by responsibility outlined above):

- A) The taskforce discussed strategies relating to a community survey. As was discussed with the city council at the February work session, the taskforce believes that a formal survey as part of the Envision Lakeville five-year update will provide better data than a standalone survey based solely on the topics addressed by the taskforce. Additionally, it was the belief of the taskforce that the

focus groups should be held first, giving the city potential themes to use when designing survey questions. Due to the focus groups not being designed to reach a level of statistical significance, the survey can test the themes generated from the focus groups to gauge community-wide interest.

- B) During the week of May 15th, a series of seven focus groups we held. **FILL IN DETAILS ONCE WE GET REPORT FROM CORY.**
- C) Propose action steps
- D) Need detail (possibly as part of C) above
- E) The taskforce spent considerable time discussing what a new community event may look like. Common themes revolved around music, dance, and food. In addition, the taskforce met with Pan-O-Prog and Arts Festival representatives to investigate partnering with these established celebrations. Ultimately, the taskforce became very intrigued with partnering with the Lakeville Area Arts Center and their new Outdoor Summer Concert series, planned for 2023. When the new Performing Arts Pavilion opens at Casperson Park, the Arts Center plans to provide a well-rounded, weekly concert series which will include enriching entertainment options, with a wide variety of community partners and performance groups. The new series the LAAC Staff is working on developing aligns nicely with the scope of the taskforce.

The Envision Lakeville Cultivate a Sense of Community Taskforce appreciates the opportunity to serve the City of Lakeville on this cause. We feel fortunate to live in a community that is great but can still improve in so many ways. Thank you for asking us to be part of this group. **(Needs work)**

Taskforce Members:

Dan Wolter (Chair)
Christine Yohnke (Vice-Chair)
Cynthia Cajune
Dan Feldkamp
Naomi Garcia
Mike Howells
Matt Norman
Ajay Raikar
John Swaney

Staff Liaison – Justin Miller, City Administrator