



AGENDA

ENVISION LAKEVILLE CULTIVATE A SENSE OF COMMUNITY TASKFORCE

May 3, 2022 – 6:30 p.m.

Marion Conference Room

City Hall

- 1) Call to Order**
- 2) Approval of April 5, 2022 Meeting Minutes**
- 3) Community Event Discussion**
 - a. Arts Festival Representative – Joe Masiarchin**
- 4) Focus Group Discussion**
- 5) Final Report Format/Ideas**
- 6) Items for Future Discussion**



MINUTES

ENVISION LAKEVILLE CULTIVATE A SENSE OF COMMUNITY TASKFORCE

April 5, 2022 – 6:30 p.m.

Marion Conference Room

Lakeville City Hall

Members present: Christine Yohnke, John Swaney, Matt Norman, Naomi Garcia, Cynthia Cajune, Dan Feldkamp, Mike Howells, and Ajay Raikar

Members absent: Dan Wolter

Staff: Justin Miller, City Administrator

Meeting began at 6:30 pm.

1) Call to Order

- Secretary Yohnke called the meeting to order at 6:35.

2) Approval of March 1 and March 30, 2022 Minutes

- Norman made a motion, seconded by Feldkamp, to approve the minutes as submitted. All voted in favor.

3) Focus Group Discussion

- The group was introduced to Cory Poris Plasch of Rapp Consulting Group. Poris Plasch will be serving as the facilitator of the focus groups. After introduction, Poris Plasch highlighted her ideas on how to make the focus groups be successful:
 - 8-12 people per focus group is ideal, with ability to handle more if needed. Requesting RSVPs is preferred to keep group size manageable.
 - Having city staff present could stifle discussion, and the group discussed having a taskforce member (either in person or via video) provide an introduction at each session.
 - Outreach efforts should focus on hard-to-reach groups (people of color, youth, non-English speakers)
 - 10 standard questions (she is reviewing the draft questions the taskforce established)
 - Probably two sessions per day max

- Miller stated that the next steps would be to propose dates and find locations, which he will begin working on.
- 4) Community Event Discussion
- The taskforce continued discussion about a community event and mentioned aiming towards the Arts Festival or planning something to start during Pan-O-Prog in 2023. Staff was asked to invite Arts Festival representatives to the next meeting for discussion.
- 5) Items for Future Discussion
- None

Meeting adjourned at 7:51 pm.

Focus Group Schedule

Monday May 16th 3:00 pm	Heritage (Lakeville) Library
Monday, May 16th 6:30 pm	Heritage Center (senior center across from city hall)
Tuesday May 17th 10:00 am	Water Treatment Plant Conference Room
Tuesday, May 17th 7:00 pm	Emporium Room (conference room at new Keokuk Liquor Store)
Thursday, May 18th 7:00 pm	Zoom/Virtual Option
Saturday May 21st 12:30 pm	Lakeville Area Arts Center
Saturday, May 21st 3:00 pm	Lakeville Area Arts Center

Cultivate a Sense of Community Task Force Focus Group Agenda and Questions

Introduction of the Taskforce and the goal of the focus groups by Taskforce Member (2 minutes)

Cory Poris Plasch introduces herself and asks focus group members to introduce themselves

1. Participants name
2. How long have you lived in Lakeville?

Focus Group Questions: Part 1

1. Why do you choose to live in Lakeville?
2. A goal for Lakeville is to develop a sense of community. How would you define a sense of community?
3. In general, how do you feel that Lakeville has done in cultivating a sense of community?
4. People sometimes feel more or less connected to others depending on specific circumstances or in specific locations. Some of these places might be their neighborhoods, school, places of worship, or during activities such as recreational activities or community events. When you think about where you interact with others in Lakeville, where do you feel most connected? Why?
5. Where do you feel least connected? Why?
6. Do you feel that Lakeville does a better or worse job in creating a sense of community as compared to neighboring suburbs? Why?

Focus Group Questions: Part 2

SWOT analysis: a SWOT analysis is an opportunity to examine strengths, weaknesses, opportunities and threats or challenges. Our next questions will focus on reviewing Lakeville in general, but we are especially interested in hearing your thoughts about how well Lakeville has done in creating a sense of community. For this section, we are defining sense of community as feeling connected or feeling a sense of belonging.

1. When you think about Lakeville, what things come to mind about specific strengths or advantages of living in this community?
2. What do you think are some areas where Lakeville could improve? Are there any assets or resources that are missing in the community?
3. What could we start doing in Lakeville that isn't already being done? Are there needs that Lakeville is well suited to meet?
4. What might cause Lakeville problems in the future? Are there potential issues you think Lakeville is not well prepared to handle?

Final Question:

If you could choose three things for Lakeville to focus efforts and resources on over the next five years, what would they be?