



AGENDA
LAKEVILLE AREA ARTS CENTER COMMITTEE
October 14, 2021 3:30 – 4:30 p.m.
LAAC LOBBY

1. Call to order
2. Approval of July 15, 2021 minutes
3. YOY Dashboard
4. Program Update
5. SBA: Shuttered Venue Operators Grant
6. Casperson Park Performance Pavilion Update
7. Friends of LAAC Update
8. New Program/Event Idea Sharing
9. Stage Annex / Loading Dock Concept & Site Tour
10. Strategic Planning Committee Updates

Strengthening our community commitment to the arts

- a. Reconvene Expansion Task Force - **Bob**, Joe, John (Oct 2021)
- b. Reconvene Community Engagement Committee - **Anita**, Kristy, Lynn, Robert (Oct 2021)
- c. Review of City funding process for new programs and facilities - **Joe**, Bob (Jan 2022)
- d. Facility tour: White Bear Lake - **Anita**, Cheryl (Jan 2022)
- e. Agenda Item: What are the parameters for partnering with businesses & civic orgs - **Tim**, Michelle, Jeanne (Apr 2022)
- f. Rationale for expansion / feasibility study - **Bob**, Neil (July 2022)
- g. Event sponsors (Business vs Private) or fundraising (i.e. Summer Concerts) - **Tim**, Michelle (Oct 2022)
- h. Complete five-year utilization plan - **Bob**, Tim, with Keith, Paul from FLAAC (Dec 2022)

Deepening participant engagement, retention, and volunteerism

- a. Coordinate grant application process for Operational Support Grant - **Joe**, Kristy (Oct 2021)
- b. Reconvene marketing sub-committee to review results from 2019 recommendations - **Jeanne**, Kristina, Karla, Joe (Jan 2022)
- c. Internship plan is presented to board for review – **Kristy** (Jan 2022)
- d. Outreach to new neighborhoods to review options for HOA relationships using Edina Model - **Neil**, Bob (Apr 2022)
- e. Crossover with Advisory & FLAAC on Membership Program - **Kristy**, Nancy, Michelle FLAAC (July 2022)
- f. Present plan (with job description) to hire a volunteer coordinator - grant funded - **Kristy**, Joe (Oct 2022)

Reaching new participants with expanded programming

- a. Meet with staff and advisory board to coordinate programs/funding and grant funding. - **Bob**, Joe, Kristy (Apr 2022)
- b. Community engagement review happens with LAAC tours – **Michelle** (July 2022)
- c. Review data collection from programs and events and impact on new program outreach and grant funding - **Robert**, Joe, Nancy (Oct 2022)
- d. Complete a community needs survey/focus group – **Michelle** (Dec 2022)

11. Announcements
12. Adjourn